



Polling - attitudes towards clean energy solutions

Renew Australia for All commissioned research firm 89 Degrees East to conduct a nationally representative poll of 2,004 Australians.¹ The key results show that:

- 73% think Australia will benefit from shifting to renewable energy, and **71% support the Australian government investing more in renewable energy.**
- **73% support renewables and batteries as the fastest way to lower people’s power bills**, compared to just 16% for nuclear reactors and 8% for new coal power stations.

Table 1: Australians back more government investment in renewables & think Australia will benefit

Q: Do you agree or disagree with the following?							
	Strongly Disagree	Disagree	Neither	Agree	Strongly agree	TOTAL AGREE	Don't know
Australia overall will benefit if we shift to more renewable energy	4%	5%	15%	34%	40%	73%	3%
I support the Australian government investing more in renewable energy	7%	4%	16%	35%	36%	71%	2%

Table 2: Australians think clean energy will lower their bills fastest

Q: Which energy system changes do you think would lower people’s power bills fastest?	
	General population (n=2,004)
Building more large-scale renewable energy, like wind and solar, with battery storage	31%
More subsidies for household rooftop solar and batteries	27%
Building nuclear energy reactors	16%
Big battery storage, to reduce demand on the grid at peak times e.g. In the evening	15%
Building new coal power stations	8%
Other	3%

¹ National sample of Australians 18+ conducted in August 2024, including n=2,004 nationally representative general population sample. For more information, see [methodology](#).

Table 3: What energy system changes will lower bills fastest - by age and gender

Q: Which energy system changes do you think would lower people's power bills fastest? Column %	AGE						GENDER		GEN POP
	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65+ years	Man	Woman	
Building new coal power stations	9%	8%	5%	9%	8%	11%	10%	7%	8%
Building more large-scale renewable energy, like wind and solar, with battery storage	36%	34%	38%	22%	27%	30%	29%	33%	31%
Big battery storage, to reduce demand on the grid at peak times e.g. In the evening	14%	13%	16%	19%	14%	14%	13%	17%	15%
More subsidies for household rooftop solar and batteries	27%	30%	25%	30%	22%	25%	24%	29%	27%
Building nuclear energy reactors	13%	14%	15%	17%	24%	17%	22%	11%	16%
Other	1%	1%	1%	4%	5%	3%	3%	2%	3%
Column n=	220	362	351	326	304	441	972	1,032	2,004

The polling also found that public support for clean energy solutions holds up when faced with 'forced choice' questions contrasting their potential costs and benefits. For example:

Table 4: Attitudes on renewable savings vs costs

Q: For each pair of statements below, choose the one that is closest to your view	
Statement	General population (n=2,004)
Building more renewables is the fastest way to bring down our energy bills.	64%
Renewables are expensive and expanding them will only drive up the cost of our power bills.	36%

Table 5: Attitudes on government household clean energy subsidies vs debt & inflation

Q: For each pair of statements below, choose the one that is closest to your view	
Statement	General population (n=2,004)
The government should subsidise rooftop solar and batteries for Australian households because it's the best and fastest way to bring down our energy bills.	78%
The government should not subsidise rooftop solar and batteries because it won't bring down energy bills and will only push up debt, inflation and interest rates.	22%

Methodology

The survey was administered online with recruitment sourced through a quality consumer opt-in panel, Pure Profile, providing access to over 1 million Australians. All Australian populations aged 18+ representing the general community were sampled. Sampling involved survey quotas based on age, gender and location, and the n=2,004 sample was weighted to reflect ABS proportions to be nationally representative.

The confidence level of the general population sample is +/- 2.08% at the 95% confidence level. Fieldwork was conducted by 89 Degrees East between Thursday, 8 August, and Wednesday, 21 August 2024. 89 Degrees East is a member of the Australian Polling Council.

Media inquiries

For further information on the Renew Australia for All coalition see renewaustraliaforall.org or contact Catalina on 0421 547 759